

## **Government recognition for Platinum Jubilee Treaty Forest**

1. The “Canada” wordmark needs to be on everything! (programs, ads, social media posts, invitations, media releases, plaques, website posts, etc.)
2. Where possible, the “Canada” wordmark should be accompanied by the words "With the participation of the Government of Canada."  
« Avec la participation du gouvernement du Canada. »
3. Where materials are online, the "Canada" wordmark will link to the Government of Canada website, at [www.canada.ca](http://www.canada.ca).
4. Financial support from the Government of Canada must be acknowledged in all press releases that refer to funding sources for the funded activities. The Department provides a quote on request for inclusion in such news releases.
5. Verbal acknowledgement of the Government of Canada's support IN BOTH OFFICIAL LANGUAGES must be included during any speaking opportunity at media events related to the funded activities.

Examples of verbal recognition:

"I would like to acknowledge the Government of Canada's support for (name of activity or event). I would also like to welcome (name of representative) to our event today."

AND

« J'aimerais reconnaître l'appui du gouvernement du Canada dans le cadre de [nom de l'activité ou de l'événement]. Je souhaite la bienvenue à [nom du représentant] à notre événement aujourd'hui. »